



Small Business Arts Mentorship Program

FOR ARTS PROFESSIONALS AND MAKERS

Glasstronomy Studios is a multifaceted creative arts space in Markham, Ontario. We are hands-on glass artists and educators with over 35 combined years of business and art experience. We are members of Craft Ontario and the Glass Art Association of Canada. We have a robust membership program of hobbyist and entrepreneur creatives, and a dynamic learning program teaching recreational workshops to adults in Studio and a fusion of art and science creative studies for youth in the secondary school system. We also create unique custom and finished work for commercial, residential, and sacred spaces.

As creatives, the challenge is not only to do what we love but to share it with others, whether through showing and selling our work, teaching technique, and making a living from it. If you are entering the creative arena, or are wanting to expand your skill-set, we are inviting you to participate in our curated *Small Business Arts Membership Program (SBAM Program)*.

Acquire knowledge through hands-on experience

Dedicated Studio access time

Value: \$3,600/year

Conditions

Small Business Arts Mentee is responsible for:

- Payment processing for events, shows, and teaching
- Clean up and set up (time included in the access time)
- Providing six week lead time for Studio planning
- \$500 refundable security deposit required for in Studio activities to cover use of hand tools, damage, and liability

These privileges are subject to the Studio's non-competition agreement.

Receive up to six hours of in Studio access per month (72 hours/year) to teach your craft, showcase your work, or host other events. *These hours are non-accruable. Capacity is limited to 18 people.*

Benefits include:

- Validation and support for your activities
- Marketing for in Studio workshops, shows, and events
- Liability insurance coverage in Studio
- Access to parking and public transit
- Hand tool usage for in Studio glass activities

Internship

Value: \$2,400/training

Receive eight hours per month (96 hours/year) of practical experience, including:

Arts and business consulting:

- Business plan development
- Group mentoring
- One on one counselling

Training and orientation:

- Assisting
- Auditing
- Project research and development
- Retail and inventory management
- Video editing

Work experience:

- Retail sales
- Studio operations

Marketing

Value: \$2,000/year

Includes consultation and collateral design and promotion on Studio web site and social media.

In Studio activities, whether shows, teaching, or other events will feature Studio branding.

Studio credit

Value: \$1,000/year

Up to \$1,000/year of combined:

- Discounted retail purchasing
- Educational fees
- Studio service fees

These credits are non-accruable and non-transferrable.

Not included:

- Large equipment rental
- Membership events
- Printing of marketing materials

Total value: \$9,000/year

Annual fee: \$5,000 + HST + refundable security deposit

Are you interested? Schedule a meeting with the Glasstronomy Studios' SBAM Program leaders. Resume, portfolio, and statement of intent to be submitted for consideration.

For more information, or to schedule an appointment:

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